

Bringing Local Sustainable Food to Institutions: The Local Food Plus Approach

Presented By Erin Shapero
Institutional Relations Manager
Local Food Plus
*Local Food in the Public Sector
A Perspective for Health Care*
April 20th, 2011



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What is Local Food Plus?

We are a non-profit charitable organization that nurtures regional food economies by:

- Certifying farmers and processors for local sustainable food production
- Linking farmers and processors with local purchasers, especially institutional purchasers
- Building supply chain links
- Doing public outreach and education
- Working with local organizations to introduce the model to other regions of Canada



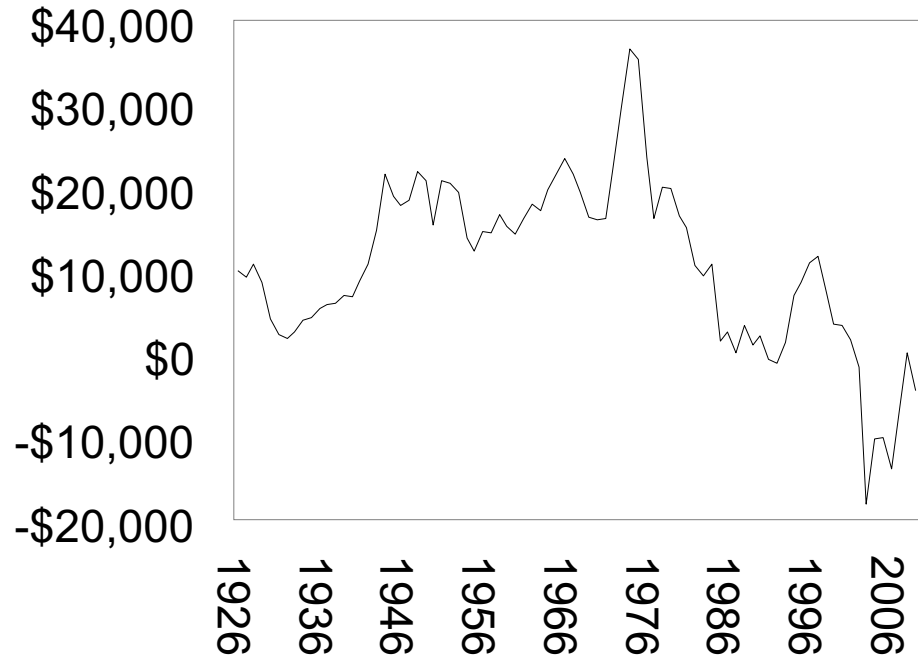
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An Unsustainable Food System



- Soil Degradation
- Water Pollution
- Climate Change
- Peak Oil
- Urban Sprawl
- Food Security



(Source: National Farmers' Union)
Net Farm Income 1926-2009



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What is a sustainable food system?

A sustainable food system means that the resources of the future are not diminished by our actions today.

A sustainable food system is:

- Primarily local
- Financially viable for all stakeholders
- Ecologically sound
- Socially responsible
- Respectful of other species



LFP Certification Standards

- Employ sustainable production systems
- Provide healthy and humane care of livestock
- Provide safe and fair working conditions
- Protect and enhance wildlife and biodiversity
- Reduce energy consumption and greenhouse gases



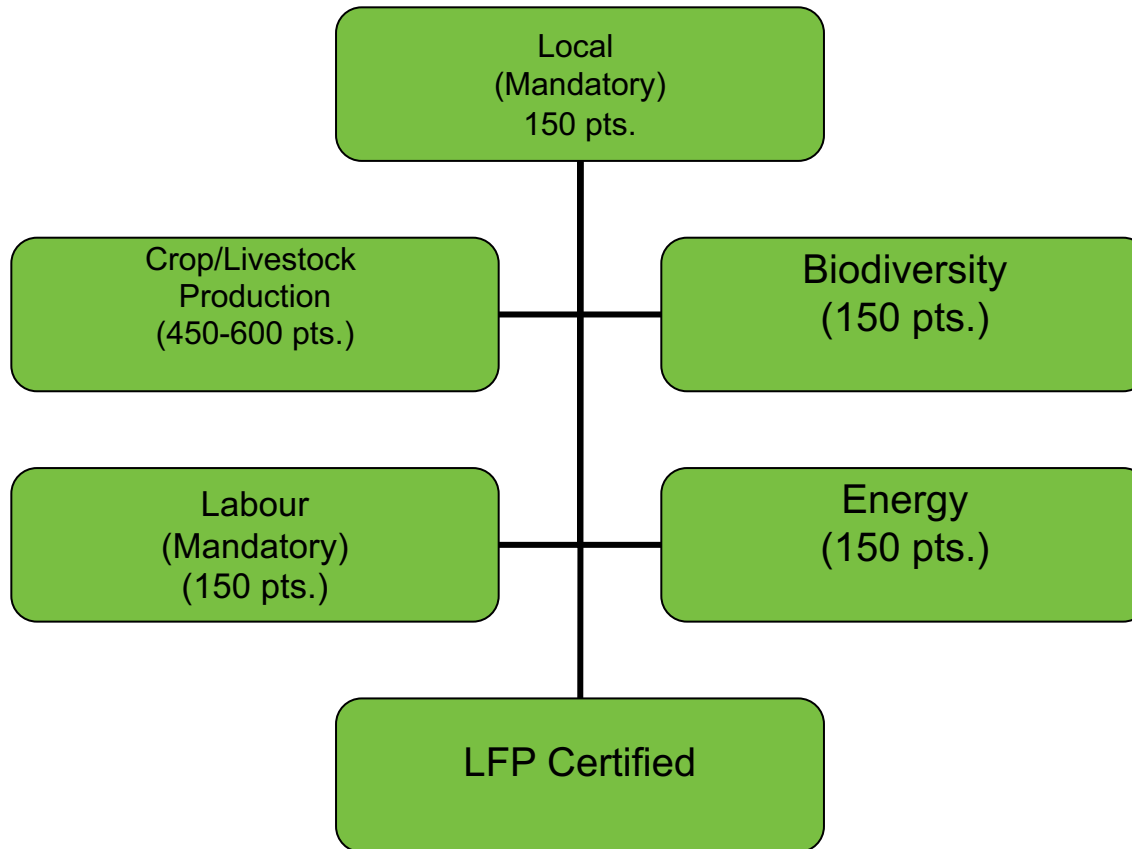
A DOMESTIC FAIR TRADE APPROACH



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LFP Certification Flow Chart



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The Power of Public Sector Institutions

- The food sector is responsible for almost one third of all greenhouse gas emissions globally
- Hospitals/health care sector, municipalities, school boards, universities and other public sector institutions buy millions of dollars of food each year
- Local Sustainable food procurement allows institutions to respond to client concerns, achieve sustainability goals re: health, nutrition, the environment, reduce greenhouse gas emissions, contribute to the local economy and address food security, and positions the institution at the forefront of emerging market trends



Our Institutional Partners: LFP -The University of Toronto



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Municipal Government – LFP & The Town of Markham Partnership



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Where Local Food Plus Can Make a Difference for Institutions

LFP Services include:

- Support in setting appropriate targets
- Language for Request for Proposals (RFP's), contracts and Procurement Policies
- Independent verification for local sustainable food
- Providing product sourcing and supply chain management support and trouble shooting
- Maintaining a rigorous yet credible certification system
- Public education, promotional support and Point of Sale Material



YEAR OVER YEAR MEASURABLE RESULTS BASED ON TARGET-SETTING

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