



**The Canadian Coalition  
for Green Health Care**  
Coalition canadienne pour  
un système de santé écologie

# STRATEGY 2021-2022

2021-2026  
Strategic plan

## VISION

An Environmentally Sustainable,  
Climate Resilient, Net Zero Canadian  
Health System

## MISSION

To build capabilities and capacity in  
individuals and organizations to enable  
the development of green health  
policies and practices

## STRATEGIC DIRECTIONS

1. Identify and work with change-makers,
2. Measure impact
3. Build networks of influence

## VALUES

Commitment to public benefit - excellence and innovation - integrity - accountability and stewardship of resources

## OVERALL STRATEGIES

Environmental stewardship campaigns, challenges, educating, building and  
leveraging relationships and communities of practice

## 2021-2022 STRATEGIC PRIORITIES

### PRIORITY 1

BUILD CAPACITY/ CAPABILITY:  
THE GREEN HEALTH  
INSTITUTE

#### Actions

Create a learning centre that  
builds capacity in health  
professions, clinical and  
non-clinical staff

### PRIORITY 2

MEASURE, REPORT AND  
ADVISE STAKEHOLDERS

#### Actions

Expand the Green Hospital  
Scorecard, recognize leaders,  
develop policy and practice advice  
on PPE/medical single use  
plastics, climate resilience and  
other climate and environmental  
sustainability initiatives

### PRIORITY 3

TRANSFORM CIRCULAR  
ECONOMY SUPPLY CHAINS

#### Actions

Recognize Sustainability  
Champions, develop corporate  
sponsors, expand  
Health-Share.ca, work with group  
purchasing organizations to  
advance green procurement,  
supplier communities of  
practice and green challenges

### PRIORITY 4

ORGANIZATIONAL  
SUSTAINABILITY

#### Actions

Reinforce governance and  
finance, fiscal and risk  
management, strengthen and  
secure funding from  
memberships, government  
grants, corporate sponsorships  
and foundations